

Ski Holidays Reservation and e-Marketing System

Client

Silver Ski Holidays Ltd., one of the premier ski tour operators in the United Kingdom, offers quality catered packaged chalet holidays to individuals and families in more than 90 chalets located in picturesque surroundings and snow locations across Europe.

The Challenge

The fast growing business of Silver Ski required a system that would provide:

- Automated, accurate and hassle-free reservation process.
- Better connectivity and coordination between chalets and the booking office.
- Automated data collection from disparate systems for interaction with third party service providers.
- Timely and accurate reports for better planning and decision making.
- Effective and automated e-Marketing process.
- A fully integrated Web site with comprehensive web content management.

Solution

Cordiant provided a ski holiday reservation and e-marketing system, which is a secure web-based system with an intuitive user interface for reservation management, reporting, airline ticketing, payment and credit control, e-marketing management and a fully integrated web site with comprehensive web content management.

Technologies

- ASP.Net, VB.Net, C#, COM
- SQL Server 2000
- Microsoft Transaction Server
- SQL Server 2000 Reporting Services
- Microsoft.Net Framework

“ The solution provided by Cordiant has revolutionized our business. We are experiencing connectivity with our staff overseas that we never conceived possible. It has shifted our whole operation into another gear. ”

Hazal Naylor, Silver Ski Holidays.

About Cordiant

Founded in 1995, Cordiant Technologies builds globally aligned India teams for Independent Software Vendors worldwide. Cordiant has offshore product development centers in Chennai and Kochi, Southern India; and a US subsidiary in Princeton, NJ.

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